#### Digital Marketing Agency

## Media FleetBlue

Your Digital Presence Partner



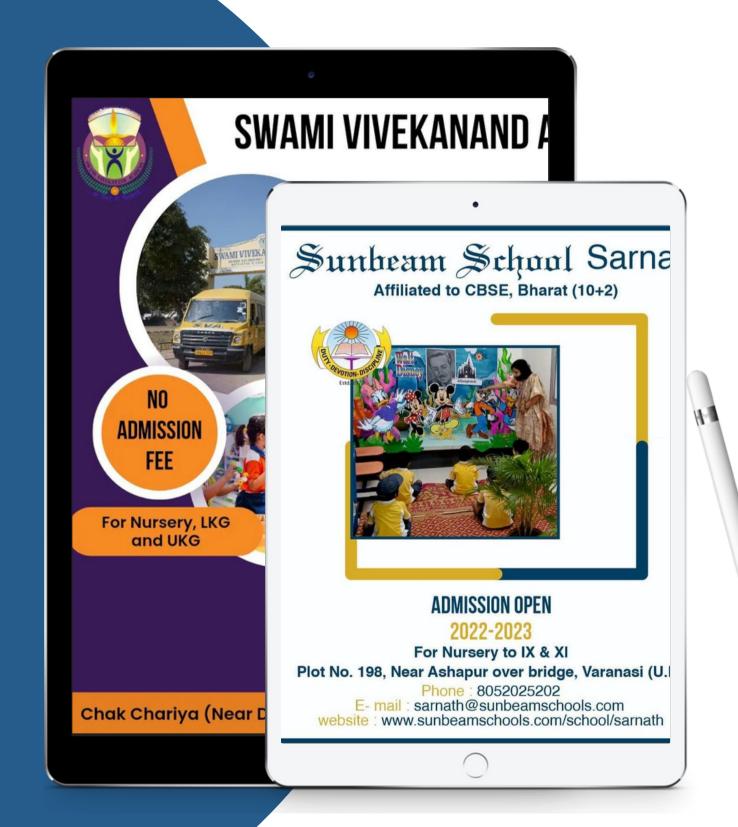
#### Social Media Marketing

(And not only Handling)







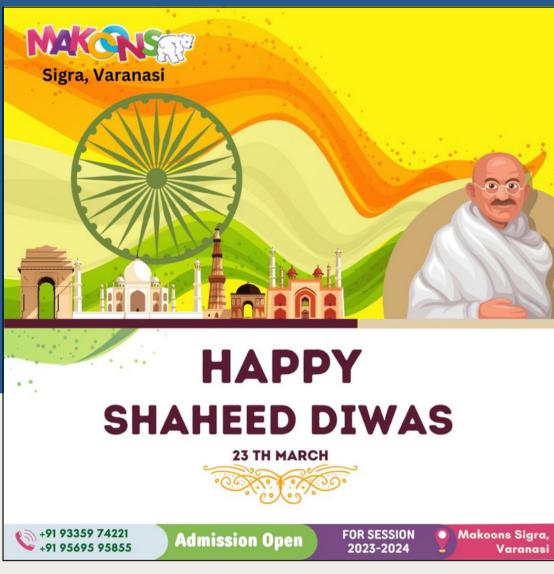


# WORK PORTFOLIO

**SOCIAL MEDIA SERVICE** 

#### MAKOONS - PRE SCHOOL

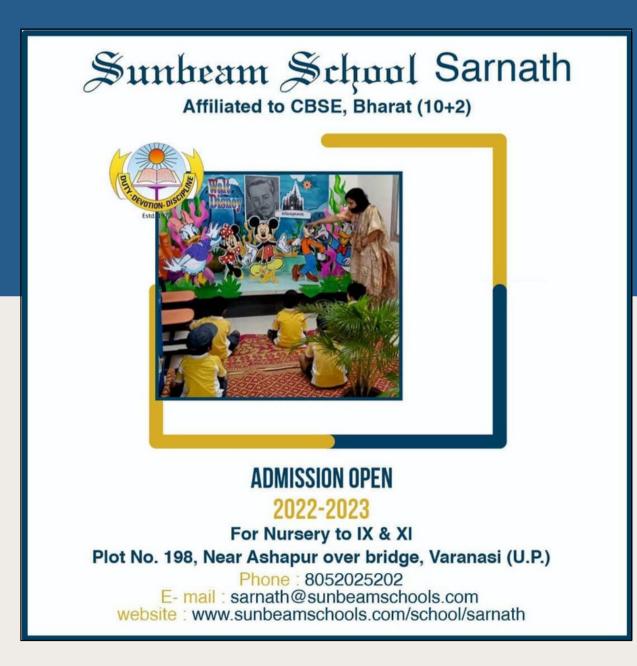






- Social Media
- Social Media Ads
- Lead Generation
- Google My Business

#### SUNBEAM SARNATH









## LITTLE MILLENIUM

Playgroup | Nursery | Kindergarten



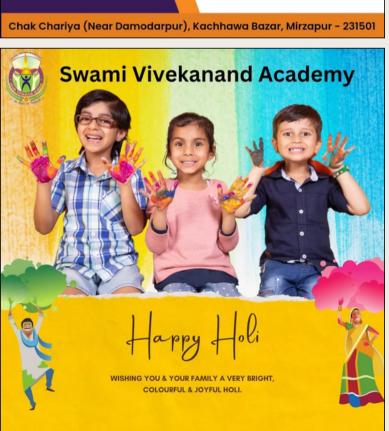


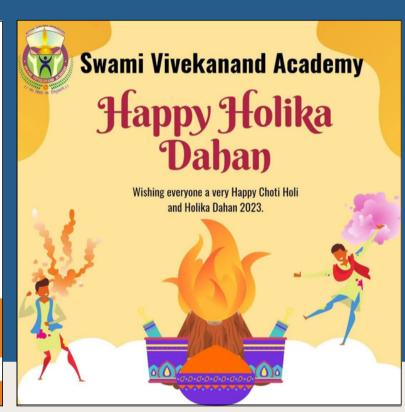
#### SWAMI VIVEKANAND ACADEMY

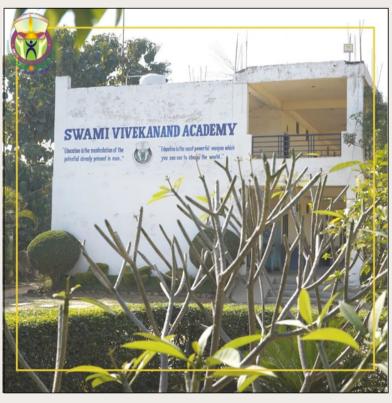


- Social Media
- Social Media Ads
- Google My Business









## Social Media Markerting

Here's what we'll offer:

Content
Static Creatives & Reels
Social Media Campaigns
Organic Marketing
Local SEO Centric
Reach (Views, Followers,
Engagement)
Paid Ads

# INSTAGRAM DELIVERABLES

Instagram is much than just posting, its more about reaching the right audience at the right time and ultimately build brand/make sales.

POST

**10-12 Creatives** 

**Targeted Hashtags** 

Copywriting

**Occasional Posts** 

REELS

6-8 Reel Videos

**Trending Audios & Videos** 

**Trending Hashtags** 

Organic Marketing **Sharing Posts & Reels** 

**Competitors Research** 

**Re-mentioning** 

**Tagging Influencers/Brands** 

Handling

Query Reverts (9 AM - 10 PM)

**DM Reverts** 

Bridge Between client & Customers.

**USP** 

**Competitors Research** 

**Strategy Planning** 

**Social Media Calendar** 

**Monthly Report** 

### FACEBOOK PAGE DELIVERABLES

Facebook is a life saviors for any social media profile. It has good paying capacity audiences, less competition and early chances of getting viral. **POST** 

10-12 Creatives (Different From Insta)

Targeted Hashtags

Copywriting

**Occasional Posts** 

**REELS** 

6-8 Reel Videos

Trending Audios & Videos

**Trending Hashtags** 

Organic

Promotion on Facebook Pages

Marketing

Posting on Facebook Groups & Comments.

**Event Creation** 

Facebook Marketplace (If needed)

Handling

Query Reverts (9 AM - 10 PM)

**DM** Reverts

Bridge Between client & Customers.

**USP** 

Separate Posts according to the

dimensions.

Social Media Calendar

Monthly Report

### Google My Business

POST Weekly 4 Posts

**REVIEWS** Checking Negative Reviews

**Reverting Reviews** 

**Query Reverts** 

**REACH** Keyword Sheet while

commenting/writing anything will

be maintained.

RATINGS Local Star Ratings to be monthly 10

#### SOCIAL MEDIA

**Chestnuts (Bakery)** 

Makoons (Pre-school)

The Garage Kitchen (Restaurant)

Four Element - (Hotel)

<u>Funtasia Lawn - (Lawn)</u>

Putukua (Home Decor)

Swami Vivekananda (School - Mirzapur)

Sanzha Chulha (Restaurant)

The Taste Factory (Restaurant)

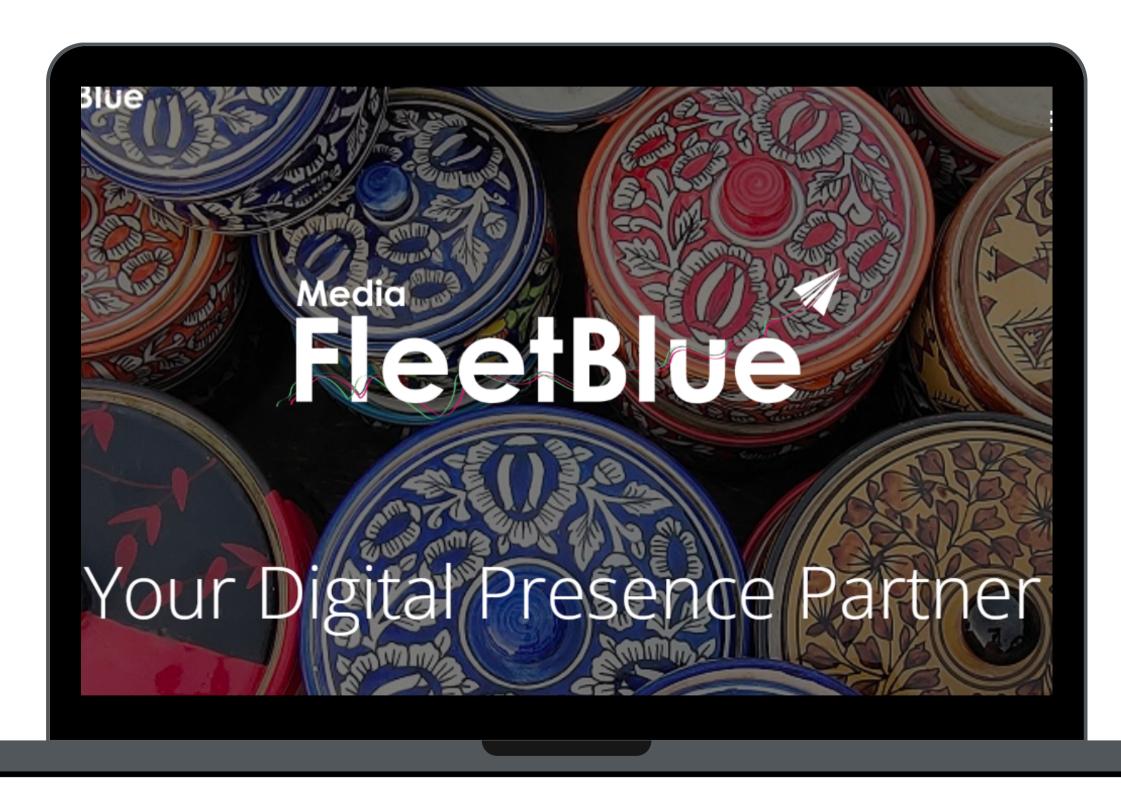
Snuggle Me Kids (Kids Wear)



# WHATELSE WEDO?

**WEB-DEVELOPMENT SERVICE** 

#### Meet Our Clients



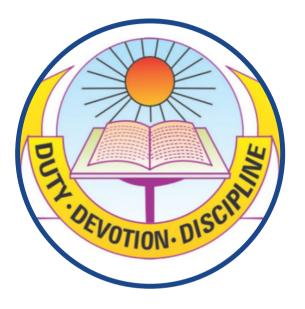


mediafleetblue.com

#### Meet Our Clients



Millennium



Sunbeam



Sunbeam **Dalimss** 



Makoons



**SVA** 



**Nail Lounge** 



om Villas



360 Salon



Face & Grace



E-Infra

#### Meet Our Clients









Pitambari

sarees





Wife on leave









Sarees

Sanjha Chulha

**Factory** 

# WEBSITE MAINTANANCE + SEO

- 1. Om Villas
- 2. Face and Grace
- 3.360 Family Salon
- 4. SnuggleMe Kids
- 5. Rasraj
- 6. Yarnic
- 7. Crosswoven
- 8. EIPL Infra

#### **ON-PAGE SEO**

### WEBSITE MAINTANANCE

- 1. Search Engine Site Submission (Google, Bing)
- 2. Google Search Console account setup
- 3. Google Analytics account setup
- 4.SEO Plugin Install
- 5. Adding Meta Title & Meta Description to each page
- 6. Add Keywords to each page
- 7. Blog Ideation

#### OFF-PAGE SEO

### WEBSITE MAINTANANCE

- 1. Backlinking
- 2. Business Listings
- 3. Classified Ads (free ads)
- 4. Blog Promotion
- 5. Content curation
- 6. Quora answers
- 7. Image Submission
- 8. Keywords Ranking
- 9. Site Audit at the end of every month



# Let's Meet:)

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