

Digital Marketing Agency

Media FleetBlue

Your Digital Presence Partner



Social Media Marketing

(And not only Handling)



Instagram



Facebook



Google My Business



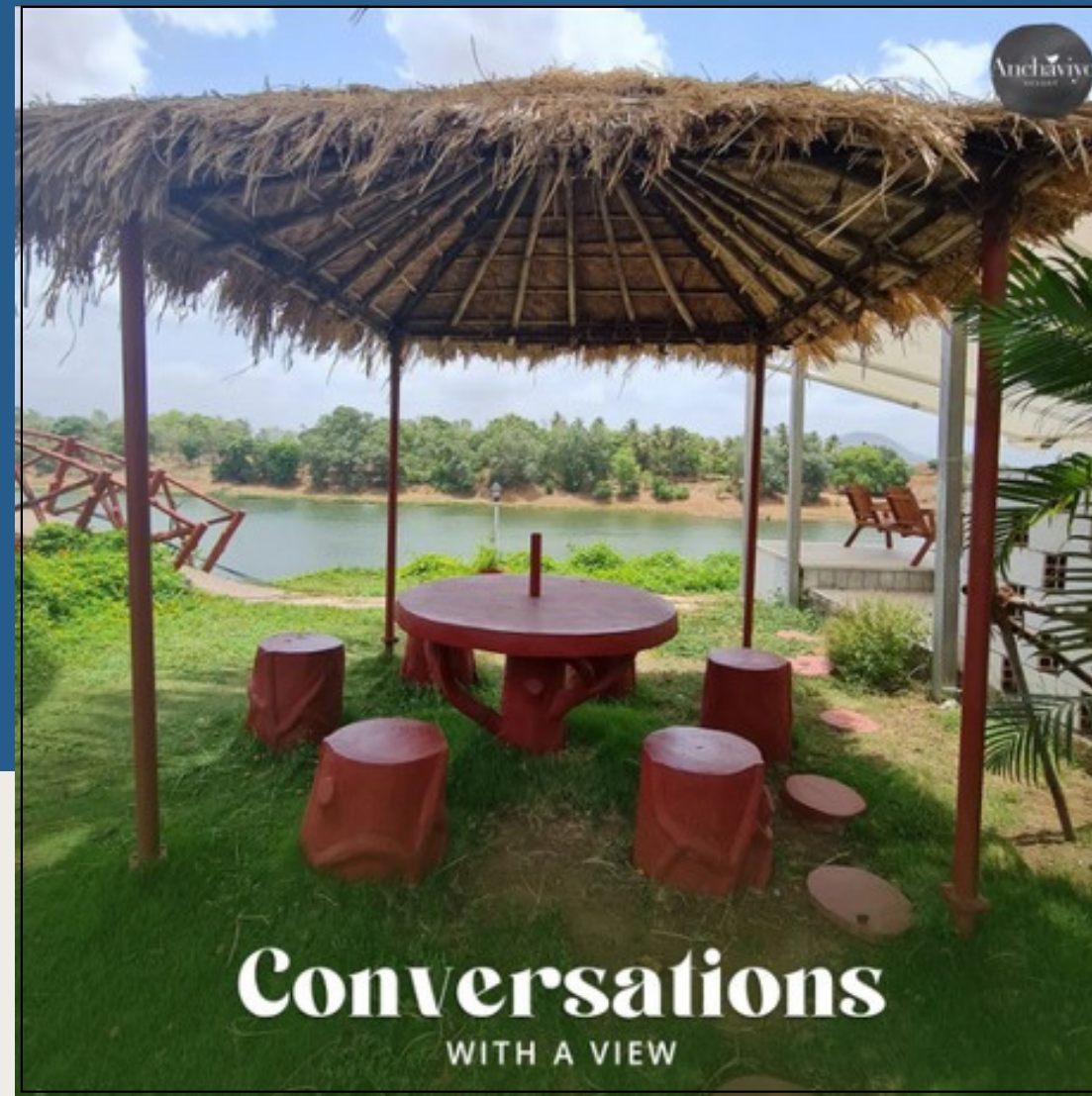
WORK PORTFOLIO

SOCIAL MEDIA SERVICE

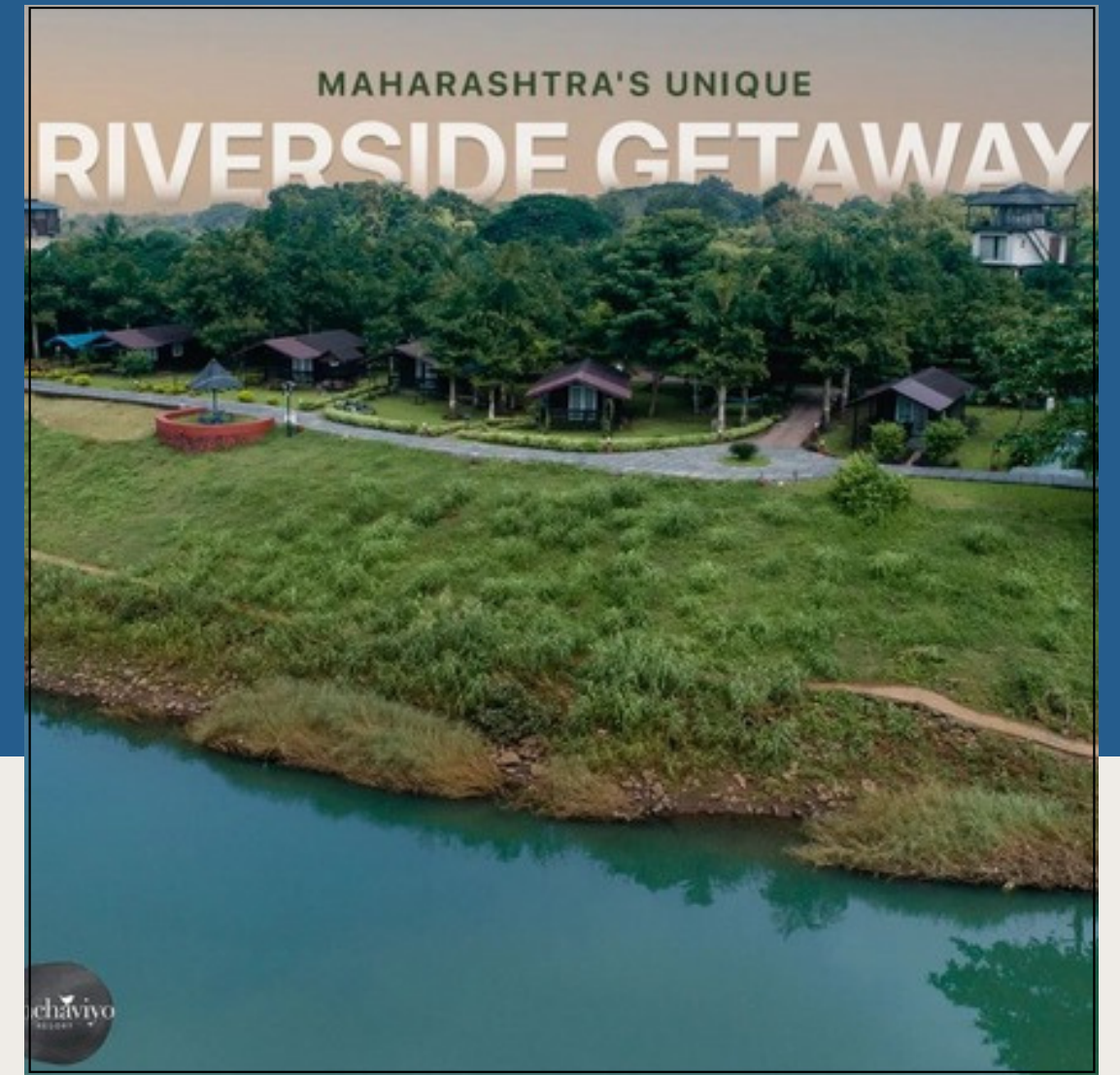
CLIENTS



OM Villas



Conversations



Riverside Gateway


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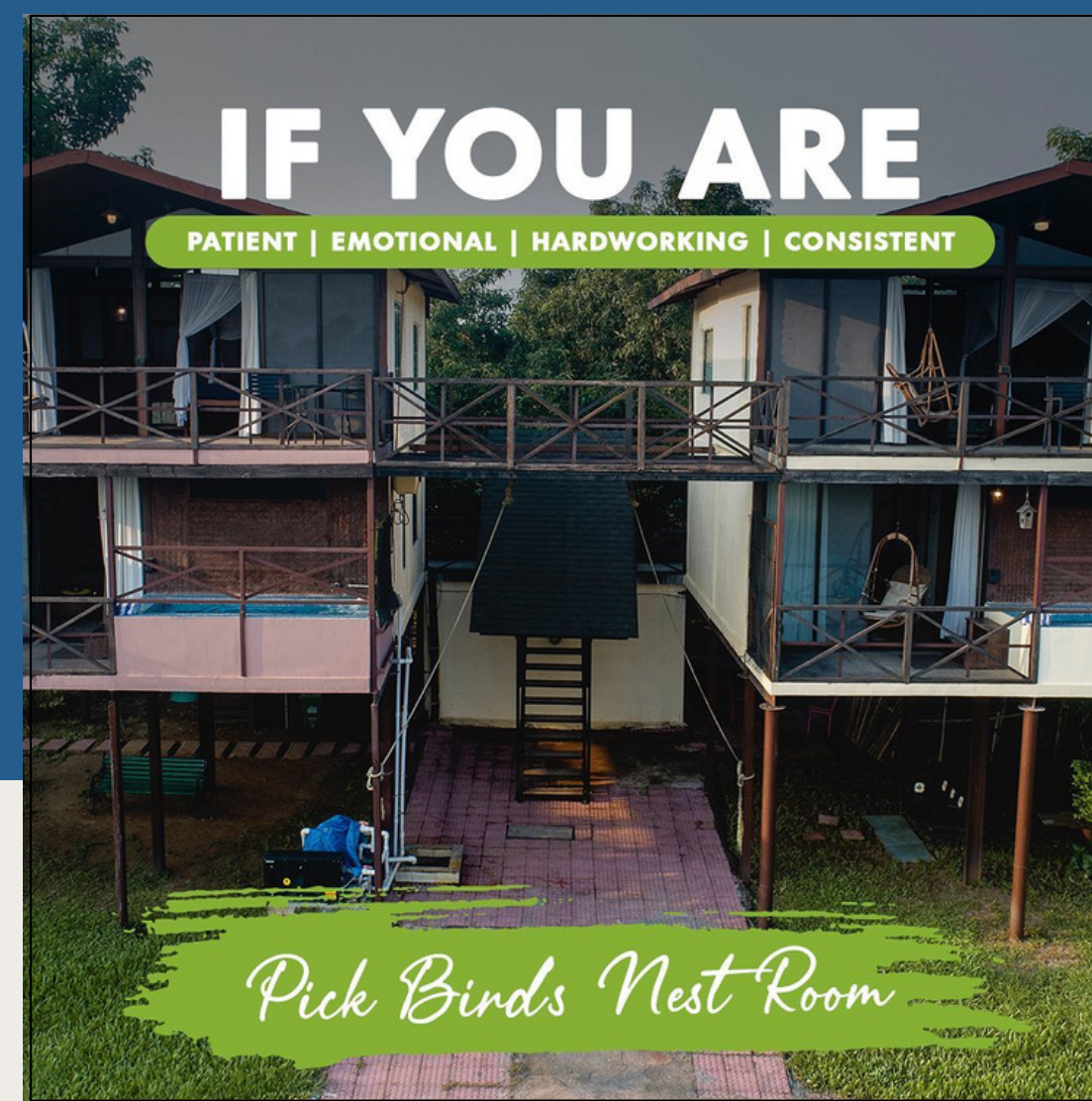
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- Social Media
- Social Media Ads
- Lead Generation
- Google My Business

ANCHAVIYO



- Social Media
- Social Media Ads
- Lead Generation
- Google My Business

Social Media Marketing

Here's what we'll offer :

Content

Static Creatives & Reels

Social Media Campaigns

Organic Marketing

Local SEO Centric

Reach (Views, Followers,
Engagement)

Paid Ads

INSTAGRAM DELIVERABLES

*Instagram is much than just posting,
its more about reaching the right
audience at the right time and
ultimately build brand/make sales.*

POST

10-12 Creatives
Targeted Hashtags
Copywriting
Occasional Posts

REELS

6-8 Reel Videos
Trending Audios & Videos
Trending Hashtags

Organic Marketing

Sharing Posts & Reels
Competitors Research
Re-mentioning
Tagging Influencers/Brands

Handling

Query Reverts (9 AM - 10 PM)
DM Reverts
Bridge Between client & Customers.

USP

Competitors Research
Strategy Planning
Social Media Calendar
Monthly Report

FACEBOOK PAGE DELIVERABLES

Facebook is a life savors for any social media profile. It has good paying capacity audiences, less competition and early chances of getting viral.

POST

10-12 Creatives (Different From Insta)
Targeted Hashtags
Copywriting
Occasional Posts

REELS

6-8 Reel Videos
Trending Audios & Videos
Trending Hashtags

Organic Marketing

Promotion on Facebook Pages
Posting on Facebook Groups & Comments.
Event Creation
Facebook Marketplace (If needed)

Handling

Query Reverts (9 AM - 10 PM)
DM Reverts
Bridge Between client & Customers.

USP

Separate Posts according to the dimensions.
Social Media Calendar
Monthly Report

Google My Business

POST

Weekly 4 Posts

REVIEWS

Checking Negative Reviews
Reverting Reviews
Query Reverts

REACH

Keyword Sheet while
commenting/writing anything will
be maintained.

RATINGS

Local Star Ratings to be monthly 10

SOCIAL MEDIA

Chestnuts (Bakery).

Makoons (Pre-school).

The Garage Kitchen (Restaurant).

Four Element - (Hotel).

Funtasia Lawn - (Lawn).

Putukua (Home Decor).

Swami Vivekananda (School - Mirzapur).

Sanzha Chulha (Restaurant).

The Taste Factory (Restaurant).

Snuggle Me Kids (Kids Wear).

WEBSITE MAINTANANCE + SEO

1. Om Villas
2. Face and Grace
3. 360 Family Salon
4. SnuggleMe Kids
5. Rasraj_
6. Yarnic
7. Crosswoven
8. EIPL Infra

WEBSITE MAINTANANCE

ON-PAGE SEO

1. Search Engine Site Submission (Google, Bing)
2. Google Search Console account setup
3. Google Analytics account setup
4. SEO Plugin Install
5. Adding Meta Title & Meta Description to each page
6. Add Keywords to each page
7. Blog Ideation

WEBSITE MAINTANANCE

OFF-PAGE SEO

1. Backlinking
2. Business Listings
3. Classified Ads (free ads)
4. Blog Promotion
5. Content curation
6. Quora answers
7. Image Submission
8. Keywords Ranking
9. Site Audit at the end of every month



WHAT ELSE WE DO?

Media FleetBlue



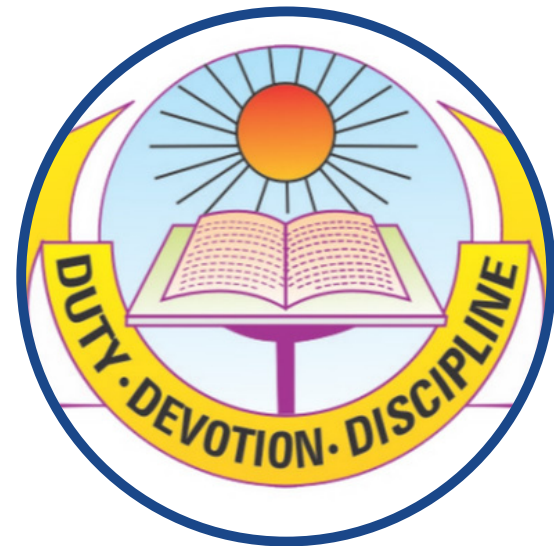
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Meet Our Clients



Millennium



Sunbeam



Sunbeam
Dalimss



Makoons



SVA



Nail Lounge



om Villas



360 Salon



Face & Grace



E-Infra

Meet Our Clients



FSSAI



IOC



Shanti
Banaras



Pitambari
sarees



Vandana
Sarees



Wife on leave



Chestnut



Sanjha Chulha



Four Element



The Taste Factory



Let's Meet :)

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